

# Sai Ashwin Shekar

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[Dribbble](#) | [Website](#)

## Lead designer, *NFN Labs*, Chennai, tamil nadu – 13th jan 2014 - 31st DEC 2018

- I was centred towards designing wireframes, prototyping, creating style guides & Interface Designing.
- Brainstormed, ideated and designed mobile apps, websites and web apps for various client projects.
- Designed various admin dashboards visualising data for different type of use cases and users.
- Designed web app to consume learning content for kids between the age 8-14 years.
- Designed User Experience for a shift management app. Which consisted of mobile apps, Hiring dashboard & Super admin dashboards. Made sure the design was consistent across all, and the information translated across everything.
- Project managed a team of 10 (a mix of Android, iOS, QAs) for one of the highest revenue (3+ crores Indian currency) project in the organisation for two years. This was a project which was fully remote with the clients being in Arizona.
- Handled projects from the initial stages, interacting with the stakeholders, understanding the problem statement & translating it to wireframes.
- Estimated the efforts for the design projects acquired and helped and mentored the team to define the workflows, information architecture and gave appropriate feedback to finish the projects on time and with sheer quality.

## UX & UI Design Consultant, *SlashDr, Cureios Health Eapp Pvt Ltd* - 1st April 2019 - Present

- Redesigned the front desk executive app for android tablet into portrait mode. Making it native android design and efficient to use. Similar to how an individual would use their phone.
- Ideated the custom days picker for iOS accommodating required emergency fields.
- Brainstormed the new summary page to let the doctors consume more and precise information about the patient and the previous visit details.

- Conceptualised and designed the prescription for eye glasses. Simulating the current experience into the application in a simpler way.

**UX & UI Design Consultant, *Newgen Knowledge Works Pvt Ltd.* - 1st April 2019 - September 2019**

- Designing new concepts designs and drafting product roadmap and features of existing applications.
- Conceptualised the redesign of their existing application which would let their users download their book in print ready book format.
- Visualised and created a design style which is currently used across all redesigns. Growing into a design system.
- Brainstormed, researched, Ideated and designed the research web app which currently has millions of journals and articles consumed by anyone who is doing research on the medical science area.
- Designed and conceptualised a product which would let writers find error in their writing. Classify them into different ratings of buckets.

## **My Work**

*All my work comes under NDA and the actual name cannot be revealed. Hence the title of the project is a one-liner of what the product is about.*

I have worked across more than 10 services projects and currently working as a consultant and freelancer. My portfolio contains the best works done and a small write up about the projects and my skillsets. [CLICK HERE](#) to view my portfolio.

## **Education**

- B.Sc. (digital media - visual effects), Annamalai university (distance education)  
2010-2013
- B.A (hons) (Digital media Visual Effects), Prifysgol cymru - University of Wales  
2010 - 2013